



Information is our forté Services Profile

Cadence Group draws on more than 20 years of experience in library science, information architecture, and technology solutions to help clients get valuable information to people who need it the most.



GSA Contract Holder

Benefits

- ▶ Improve access to high-quality information
- ▶ Reduce information procurement costs
- ▶ Optimize your information assets
- ▶ Gain competitive advantages
- ▶ Increase the return on your investment in people and technology

Services At-a-Glance

Information Challenge

Every organization has an excess of information, internally and externally. Everyone is faced with the challenge of having the right information, accessing it easily, and getting it to the appropriate audience in a timely manner.

Whether the information is internally generated documents, purchased business research, database content, vital business records, web sites, or news, the question is, "How do you quickly get valuable information to people who need it the most?"

Cadence Group Solution

Cadence Group® is a seasoned information management (IM) firm that helps business and government organizations efficiently acquire, organize, and disseminate timely information for strategic business decisions.

Because Cadence Group does **not** resell or endorse any software products, we are able to recommend a solution that best fits your needs — while leveraging your existing technology.

For each assignment, Cadence Group determines the service agreement that best fits your current information needs and budget — with updated assessments for future considerations.

Services

Whether you need research, records management, taxonomy development, knowledge management, or the staff to run a virtual/physical library, Cadence Group offers the requisite Staffing, Consulting, and Outsourcing services to fill your needs.

- ▶ **Staffing** services help you quickly find qualified information specialists when you need them for as long as you need them — for temp, temp-to-hire, and direct-hire placements.
- ▶ **Consulting** services help you define your IM needs, develop custom solutions, and train users in new processes and systems.

- ▶ **Outsourcing** services provide a cost-effective way to run an IM business operation outside your core competencies. With outsourcing solutions, we take care of everything — management, staffing, and day-to-day operations — saving you as much as 30% on the cost of running many business operations.

Practice Areas: Acquire Information

Acquire content, research, competitive intelligence. Get the best information for your needs.

Cadence Group researchers and competitive intelligence consultants work closely with your business to understand your specific information needs. We research the sources and help you cost-effectively purchase the right content for you.

By aggregating content and research acquisition across your enterprise, Cadence Group leverages your organization's purchasing power, saving you money. The following practices help you get the best information for your needs:

- ▶ Research
- ▶ On-demand Research
- ▶ Competitive Intelligence
- ▶ Content Acquisition
- ▶ Document Delivery

Practice Areas: Organize Information

Organize intranets, libraries, documents. Increase productivity by making information easy to find and re-use.

Maybe you have already invested in an intranet, portal, knowledgebase, or records management system, but users still struggle to get the information they need. If so, the information specialists at Cadence Group can help you develop new technology solutions that improve information capture, organization, and sharing.

In addition, Cadence Group designs, staffs, and manages both virtual and physical

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To learn how you can get valuable information to people who need it the most, please contact Cadence Group at 404-874-0544, ext 113 or by e-mail at info@cadence-group.com.



information centers/libraries using information industry standards. The following practices help you organize information for optimal search and retrieval:

- ▶ Records Management
- ▶ Enterprise Content Management
- ▶ Taxonomy Development
- ▶ Virtual/Physical Libraries
- ▶ Knowledge Management
- ▶ Custom Application Solutions

Practice Areas: Disseminate Information

Disseminate business analyses, news summaries, web content. Assure that people have the right information when they need it.

Cadence Group offers multiple ways to get valuable information about competitors, industries, clients, and current events to the people who need it the most. Via email, the Internet, or to a database on the desktop, we push pertinent information to your decision makers, partners, and clients.

In addition, our Web Content Management practice ensures that your Internet and intranet sites provide fresh, well-organized information targeted to your audience. Practices include:

- ▶ Web Content Architecture
- ▶ Web Content Management
- ▶ News and Content e-Summaries

In-forté - A Virtual Information Center Solution

In-fortéSM is an enterprise, outsourcing solution for virtual information centers that cost-effectively acquires decision-support information through product evaluation and aggregation of content purchases. Targeted information is then organized and presented to employees using search, browse and push technologies. In-forté can save you as much as 30% by eliminating:

- ▶ Redundancies in content purchases
- ▶ Duplication of vendors contracts
- ▶ Excess physical space
- ▶ Administrative overlap

With In-forté, you reduce information procurement costs, improve access to high-quality information, gain greater search results, and increase research productivity.

Benefits

With Cadence Group's IM solutions, you can obtain and manage information tailored to your specific needs. As a result, you can improve access to high-quality information while reducing your information procurement costs. You can also optimize your information assets, gain competitive advantages, and get the highest return from your investment in people and technology.

Doing Business with Cadence Group

Cadence Group has more than 20 years' experience servicing a variety of clients including corporations, law firms, technology companies, libraries, health care organizations, and state and federal government agencies.

Government Relations

Cadence Group has the necessary government agreements to conduct business with the federal or local governments. This includes a five-year GSA schedule contract and registrations with PRO-Net and the Central Contractor Registration System of the Department of Defense.

Partnerships

Cadence Group forms partnerships with software vendors, Internet Service Providers, and other IT companies. We help our partners integrate their technology solutions with our proven information and knowledge management services.

For More Information

To discuss your information management needs, please contact Cadence Group at 404-874-0544, ext 113 or by e-mail at info@cadence-group.com.