



Cadence Group **Corporate Background**

Cadence Group® is an information management company formed in 1988 that uses its experience in library science, information architecture, and technology solutions to help businesses and government agencies get valuable information to people who need it the most. Headquartered in Atlanta and servicing clients throughout the U.S., this 50-person company helps clients easily obtain and manage information tailored to their specific needs. Cadence Group's expertise enables clients to optimize information assets, gain competitive advantages, and get the highest return from their investment in people and technology.

The company initially provided computer programming, project management, and business communications services to the business market. In 1992 a subsidiary was launched to provide services to federal government agencies. Over time the founders recognized the value of combining expertise in library science and computer technology. The company now focuses on providing information management services and technology solutions that enable clients to easily acquire, organize, and disseminate information at all levels of the enterprise.

Because Cadence Group does not resell or endorse any software products, it can recommend unbiased solutions tailored to each client's information needs. Whether clients need research, records management, taxonomy development, knowledge management, or the staff to run a physical library, Cadence Group provides the necessary Staffing, Consulting, and Outsourcing services.

- **Staffing** services help clients fill the resource gap when they have the expertise but are short of people to do the job. Cadence Group provides experienced information management resources for temp, temp-to-hire, and direct-hire placements.
- **Consulting** services help clients who have enough staff but lack information management expertise in a specific area. For example, a client may need an assessment of library operations for best practices compliance. Cadence Group defines your information management needs, develops custom solutions and trains users on new processes and systems.
- **Outsourcing** services help clients who need information management expertise and staff for areas outside their core competency. For example, a client needs a records center but doesn't have the expertise to run it. Cadence Group provides a turnkey solution and takes care of everything – management, staffing, and day-to-day operations — saving as much as 30% on the cost of running many business operations.

Cadence Group's Staffing, Consulting, and Outsourcing services are available for all its practice areas, which include:

Acquire (content, research, competitive intelligence)

- Research
- On-demand Research
- Competitive Intelligence
- Content Acquisition
- Document Delivery

Organize (intranets, libraries, documents)

- Records Management
- Enterprise Content Management
- Taxonomy Development
- Virtual/Physical Libraries
- Knowledge Management
- Custom Application Solutions

Disseminate (business analyses, news summaries, web content)

- Web Content Architecture
- Web Content Management
- News & Content e-Summaries

Cadence Group's clients include government agencies and companies in telecommunications, healthcare, technology, legal, food and beverage, professional services, and retail industries. In 2003 Cadence Group launched a new version of its virtual information center service called In-forté. In-forté is an enterprise outsourcing solution for virtual libraries that cost-effectively acquires decision-support information through product evaluation and aggregation of content purchases. Information is then organized for easy retrieval, and In-forté presents targeted information to employees using search, browse, and push technologies.

In 2004, responding to the market's demand for pay-as-you-go information solutions, Cadence Group launched cg-research.com, an e-commerce site for on-demand research. This site enables individuals, small businesses, and corporate users to submit research requests and make secure payments using a credit card and simple online tools. Clients with retainer or custom contractual agreements may also use this site to submit research requests by using the Member Option.

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